



BunnyStudio

Press Kit



About us

Bunny Studio is the world's only project fulfillment platform that provides over 100 end-to-end creative services.

Powered by technology and run by humans, it crowdsources the top 4% of global professionals to deliver voice overs, writing, video, design services, and more, in over 100 languages.

With an extensive database of over 13,000 pre-vetted professionals, Bunny Studio backs its risk-free policy with 24/7 support and a 12- hour average turnaround. The platform also renders developers and agencies unrivaled capabilities to scale their creative needs on-demand through its unique API integration. With Bunny Studio, you can expect predictable outcomes, affordability, and ingenuity always.

Visit our website at bunnystudio.com



Corporate statistics



13,000+

Pre-vetted professionals



2021

Founded



50,000+

Clients served



4.7

Rating on Trustpilot



2.8M+

Projects successfully completed



100+

Creative services

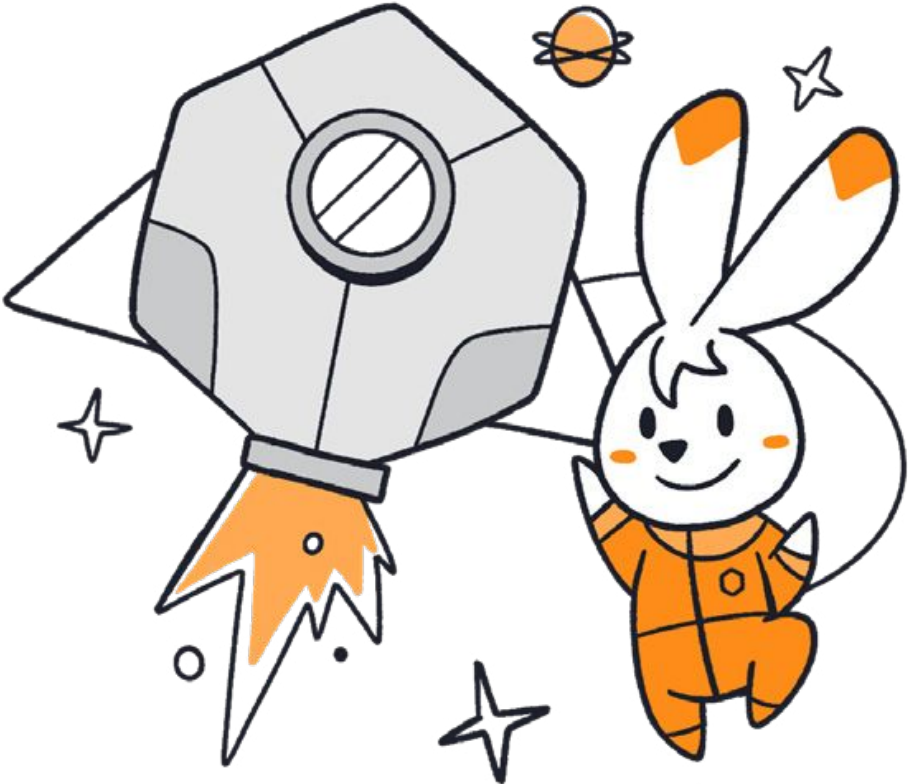


100+

Languages & accents



Quick Factsheet



Global HQ

2443 Fillmore St #380-1627, San Francisco, CA 94115
Email: press@bunnystudio.com

Size

Fully-remote company
Over 80 employees in 20 countries

CEO

Tania Zapata

Founders

Alex Torrenegra, Tania Zapata, & Luis Molina

Social

@bunnystudio

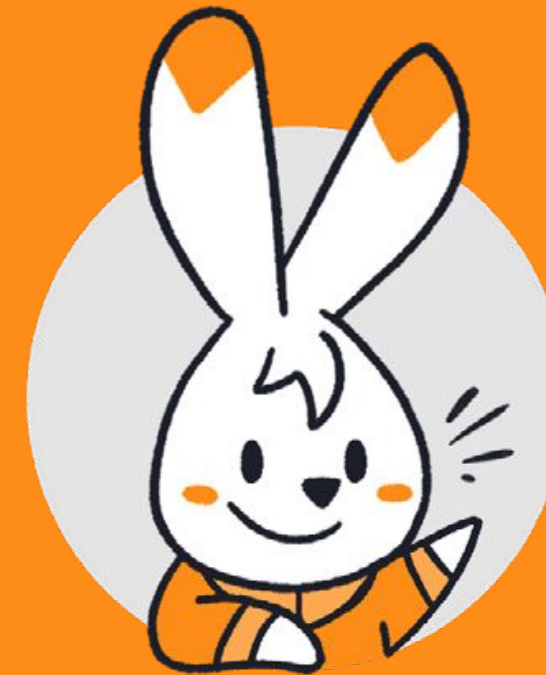


Brand story

Creative content is the kingdom of the digital age. But buying niche skills from a global marketplace is akin to shopping at a wet market. It comes with the caveat of questionable quality, price bargaining, and unrelenting back-and-forth with your seller.

By founding Bunny Studio, we got rid of all of that. We combined streamlined technology with best-in-the-industry talents to make content creation a wonderfully painless experience.

An expansion from formally-known Voice Bunny, our project fulfillment platform is a powerhouse of over 100 creative services and 100 languages and accents. Our motive as craft-driven creators is clear -deliver speed, ingenuity, and accountability to henceforth simplify the enigma of acquiring freelancer skills.



Meet STU

Bunny Studio's mascot is a non-binary and race-neutral character representative of our stance on equality, diversity, and inclusion.



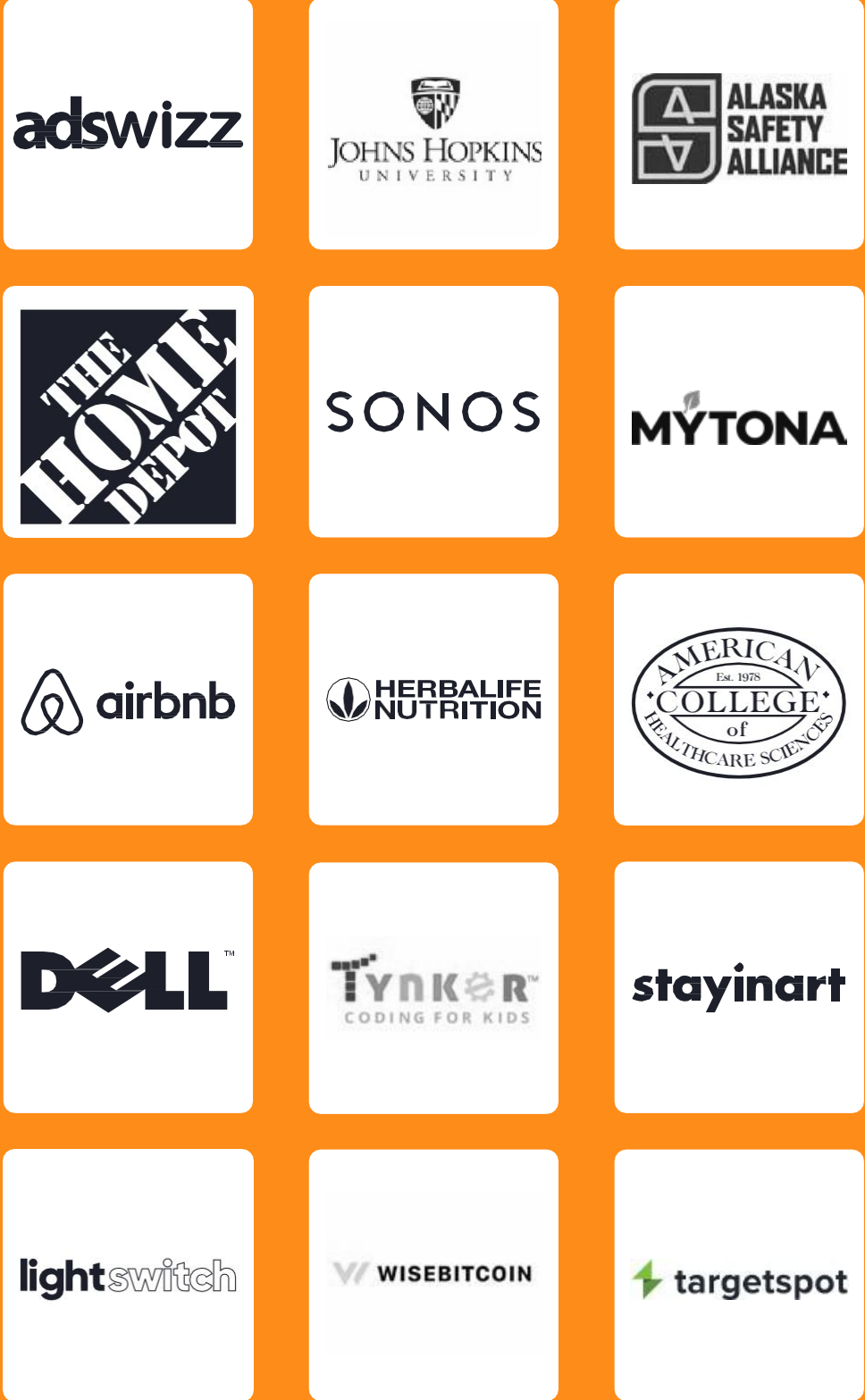
Stakeholders

At Bunny Studio, our main stakeholders are our clients, and our Bunny Pros.

But unlike any other marketplace service provider, we are all about building sustainable relationships and providing accountable and reliable creative services consistently.

Our global clients include AudioGo (AdsWizz), Airbnb, Dell, Sonos, Atlassian, Hotjar, The Home Depot, Attensi, ACHS, Lightswitch, Lot 7 Media, and International Amnesty.

Join our tribe of stakeholders and experience the distinction of the Bunny Studio Advantage.

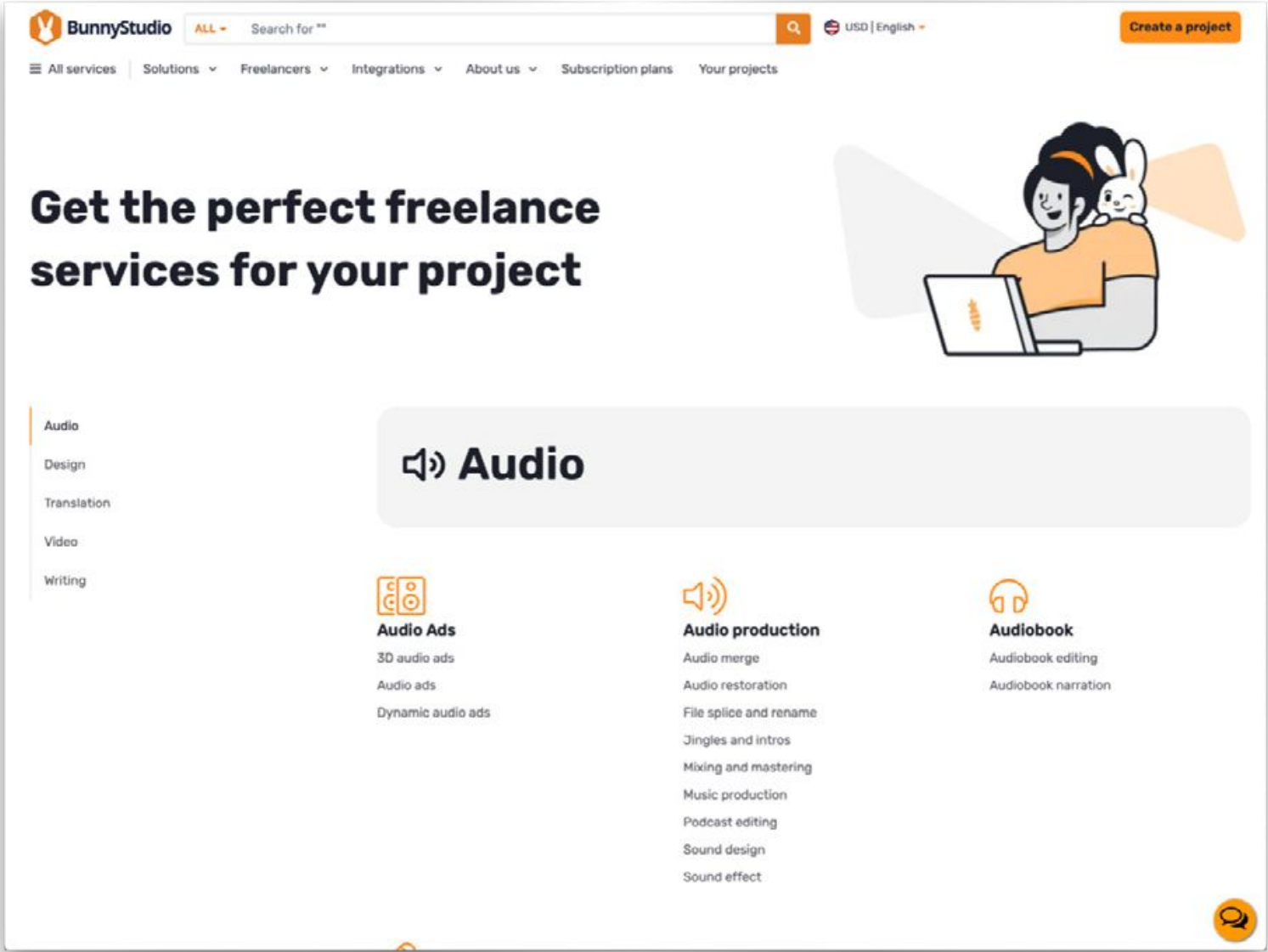


Products & services

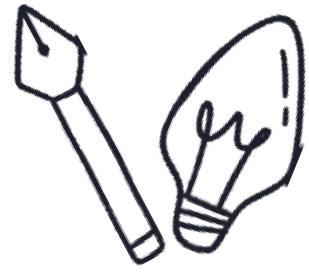
Bunny Studio offers over 100 services and creative scalability with its unique API integration.

Our platform pre-vets all its professional freelancers and reviews each deliverables to ensure every project is fulfilled with top-notch quality. For the full list of our services, visit:

➔ <https://bunnystudio.com/services>



Our creative services



Design & photography

- Branding - logo, business cards, brand guide, pattern, social media profile, and stationery
- Web design - blog and mobile design
- Business and advertising - infographics, tradeshow booth, flyer, leaflet and pamphlet, packaging and labels, presentations, email, signage, decals, menus, brochure, and booklets
- Illustrations and graphics - books, covers, postcards, character or mascot, cards, and invitations
- Clothing and merchandise - design, tattoos, and graphics
- Photography - local, aerial, food, editorial



Audio & voice

- Audio ads - 2D, 3D, and dynamic
- Programmatic audio ads - podcast and music streaming
- Audio translation - dubbing and localization
- Podcasts - editing, voice over, audio production, and dubbing
- Musicians - music production, singers, and vocalists
- Audio post-production - sound design, SFX, and audio for video ads
- Audiobook - voice over and production
- Jingles and intros - production



Writing, translation & transcription

- Ad copywriting
- Business writing
- Creative writing
- Transcreation
- Translation
- Transcription
- Beta reading
- Proofreading & editing
- Book & ebook ghostwriting
- Business names and slogan
- UX writing
- Legal writing
- Scriptwriting



Video & animation

- Animation - 2D Animation, 2D Character animation, 3D Animation, 3D Motion Graphics, Animated GIFs, Animation, Animation for kids, Animation for Streamers, Logo Animation, Lottie and Website Animation, Motion Graphics
- Dubbing - Subtitles and Captions, Video Dubbing
- Explainer Videos
- Video Ads
- Video Editing - Color Correction, Intro or Outro
- Video Production - Visual Effects, Rotoscoping & Keying



API integration

Bunny Studio offers creative agencies, streaming platforms, and media production companies the capability to scale content production on-demand.

Our flexible API and widget integrations enable our partners access to high quality creative services with no setup fees. For more information on our API integration, visit

→ <https://bunnystudio.com/integrations/>

Integrate your business

Unshackle your creative limits

Efficient project management

Accelerate your workflow and increase your efficiency with our streamlined behind-the-scenes project management operation.

Lightning speed

Get your projects done in less than 12 hours.

No setup fees

There are no starter costs or hidden fees. Simply integrate when you're ready.

Our tech, your profit

Our integration adds zero extra cost, set your own profits using our platform.

Seamless scalability

Expand your business products and services with quick access to our voice-over and audio postproduction services.

Top 4% global creatives

Access thousands of voices in over 100 languages, and experienced audio production specialists ready to deliver your clients' projects.



Case studies



ASA trains 5,280+ employees with Bunny Studio voice overs



Bunny Studio produces ACHS video 88.5% faster than industry



Bunny Studio produces stayinart podcast with +3,600 listeners



Lot 7 Media uses Bunny Studio voice over with 100% success rate



Lightswitch Video uses Bunny Studio voice overs for 142 projects



ISM accelerates scriptwriting by 10x with Bunny Studio writers



Childhelp educates 200 children with Bunny Studio voice overs



News & thought leadership

Forbes

These are the 101 entrepreneurs who have managed to enter the Endeavor network in Colombia

TC TechCrunch

VoiceBunny Launches "CrowdVoicing" service, aims to be the Amazon Mechanical Turk of voice overs

FAST COMPANY

Surprising COVID-19 side effect: More companies adopt the 4-day workweek

THE WALL STREET JOURNAL
WSJ

Alexander Torrenegra: Why we stopped pretending we could copy Silicon Valley

yahoo!
finance

Bunny Studio reports impact of 4-day workweek - a pragmatic insight for today's businesses

GeekWire

Startup culture in Bogotá: An inside look

DIGITAL JOURNAL

The new voice of global training: Bunny Studio's voice over partnership with Attensi hits the right note for gamified simulation training

TC TechCrunch

VoiceBunny launches a search engine for voice talent, records the best voice over ever

CALIFORNIA
BEST STARTUP

101 San Francisco, California based service industry companies The most innovative service industry companies

6 NEWS
WFMZ-TV

Bunny Studio announces creative service expansion to support businesses & independent workers during pandemic





Media & Press

Access our brand assets guide and download our brand guide & assets here.

Contact press@bunnystudio.com for more information.

➔ [Download here](#)

For co-branding and other publications

Contact press@bunnystudio.com for more information & use of brand assets.

For all other inquiries

Visit our help center, speak to us through our live chat, or reach out at support@bunnystudio.com





Co-branding contact
marketing@bunnystudio.com