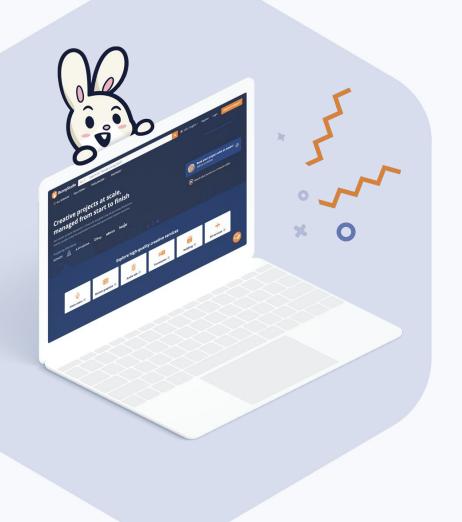


**Dynamic Audio Ads** 





## Who we are

Bunny Studio is a creative fulfillment platform powered by technology and by humans. We work with the **world's top 4% of specialized professionals**, to deliver voice overs, writing, video, and design services in more than 85 languages and accents.

With an extensive database of pre vetted professionals, we back our risk-free policy with 24/7 support and lightning turnaround times.



## What sets us apart

- End-to-end human support
- Quality-assured
- 24-hour turnaround
- Full ownership rights
- Unlimited revisions
- Money-back guarantee



99% customer satisfaction rating

Read customers reviews at bunnystudio.com/reviews



## **Our services**









Voice overs and audio Design and graphics

Video and animation Writing, translation and transcription

### **2.5M+ projects completed**

## How we work



There are 3 ways to set up a project with us:

1. **Booking**: You can book a specific talent with this fulfillment type. You can browse our samples and select the Bunny Pro that matches your project needs.



2. **Contest**: three Bunny Pros will audition for your project and you'll select -and pay- for the one you like the most. If you're not satisfied with any, you can request three more at no extra cost!



3. **Speedy**: The fastest way to receive a project is by creating a Speedy. This is what we recommend when you are in a rush. When you post a Speedy, we match your projects' brief with the best available Pro and deliver within hours.

## Dynamic audio ads

Dynamic Audio Ads are audio ads generated with interchangeable sections that automatically change in order to adapt to each user they are played to.

This ensures that each targeted ad viewer gets the most relevant, recent, and effective promotional content.

At Bunny Studio, our team is fully prepared to deliver memorable and compelling versions and components of your dynamic audio ads to deliver maximized efficiency and excellent conversion results.

## **Dynamic audio ads**



### Cookie-cutter audio ads are no longer effective

With today's increasing volume of online information, attention is sparse and hard to capture. Data-personalized audio ads are an effective solution - but how do we achieve that?

You want to get rid of:

- Generic advertising that won't resonate with specific niches
- The struggle to find experts in dynamic audio technology
- Costly marketing investments with negative ROI



## **Dynamic audio ads**





# Bunny Studio's dynamic audio ads turns your prospects into customers

Increase advertising effectiveness with timely and relevant content based on your audience's data. One audio ad, an endless combination of possibilities.

- Get data-informed audio ads from over 5,000 pre-vetted voice artists
- Receive edited audio components produced by dynamic audio experts
- All-in-one solution: hire experienced audio producers and ad copywriters from one place

## Appeal to your listeners in real-time with bespoke content

### Create a 30-second dynamic audio ad in 2 days

Beat your competitors with real-time marketing content at lightning speed.

### ~

## Save time on cumbersome hiring processes.

Work with an A-team of pre-vetted voice artists, copywriters, and sound editors specialized in dynamic audio ad design.

## Ad

#### Add and scale dynamic content on-demand

Repurpose your dynamic audio ad to suit festivities, seasons, or locations. Simply add a new dynamic recording.

## **Estimated prices**



### with 7 variations of a 20-word long sentence

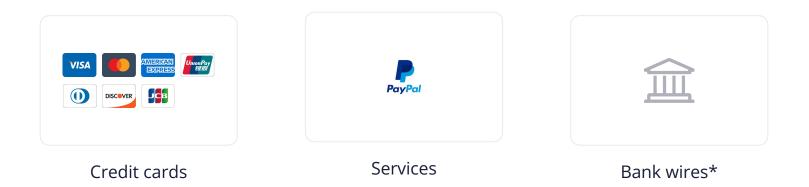
# Convert qualified prospects with personalized dynamic audio ads.

Producing audio ads based on consumer interest?

With our dynamic product ads, you can create an infinite combination of content to suit every demographic.

Audio length	Turnaround time	Estimated price*
15 seconds	2 days	US\$ 273
20 seconds	2 days	US\$ 321
30 seconds (market standard)	2 days	US\$ 360
60 seconds	2 days	US\$ 480
90 seconds	2 days	US\$ 600

## **Payment methods**



\*Bank wires are available only for clients that are based in the US. Factors such as local bank holidays, delays by an intermediary bank or other local conditions may delay the payment process. Please contact us through inboundsales@bunnystudio.com for further instruction in case you're paying with a bank wire, or have any questions about payment forms. Keep in mind that for each project you make one payment, and we at Bunny Studio will handle the payment to the Pros.





**Clara Pusarelli** Key Account Manager clara@bunnystudio.com

- . Partnership/business reviews
- . Further areas of collaboration
- . Questions about new categories or needs
- . Company/new team onboarding



**María del Pilar Rivero** Customer Experience Coordinator pilar@bunnystudio.com . Anything production-related . Talents recommendations



Contact

Finance & Legal Team finance@bunnystudio.com . Invoicing . Legal documentation



bunnystudio.com